



**ITS AP BOD Policy Direction
Sub-Committee**

**Report Progress and Suggestions
to ITS AP BOD SEP 2018**

**Mohammed Hikmet
Chairman of Sub Committee**



Background



**ITS AP BOD Policy Direction
Sub-Committee**

**In Fukuoka April 2018 the AP BOD Decided to
Establish Policy Directions Sub Committee to
Recommend its Findings to the BOD**



**ITS AP BOD Policy Direction
Sub-Committee**

**Open Invitation Sent to All Members to
Contribute**



**ITS AP BOD Policy Direction
Sub-Committee**

**Responses Received from:
Australia, China, Japan, Korea, Malaysia,
New Zealand and Singapore**



What are Policy Directions?

Policy Directions (Future Directions)





Strategic Targets





Business Plan





Stages from Future Directions to Implementing a Business Plan*



* Each stage must be identified and agreed before moving to the next stage



Agreed Principals



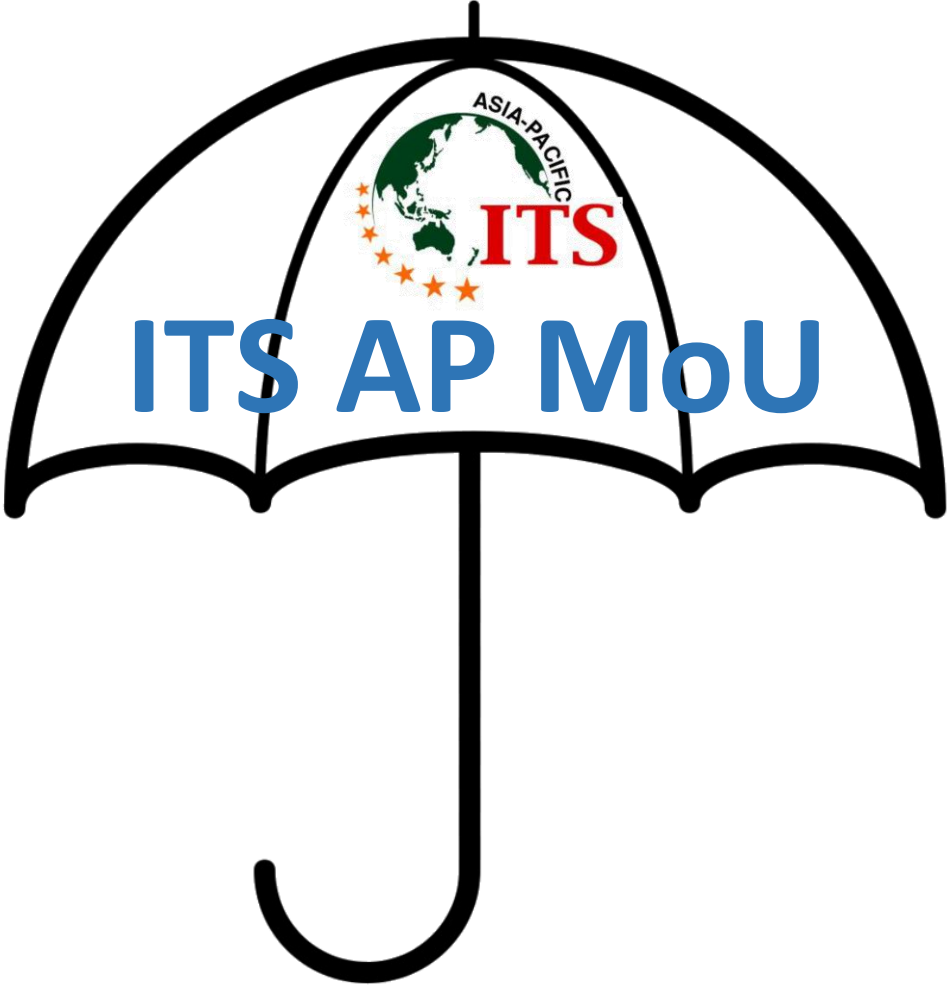
Agreed Principals

suggest

recommend



Agreed Principals



Agreed Principals





Agreed Principals



**ITS World
Congress
Suzhou 2022**

**ITS World
Congress
2025**



Agreed Directions

Agreed Directions

1. Sound Financial Position





Agreed Directions

2. Share Best Practices



Agreed Directions

3. Aim to Increase the Membership in ITS AP





Agreed Directions



4. Ensure the ITS AP World Congresses are the Foremost Transport Technology Conferences in the World





Agreed Directions

5. Ensure the ITS AP Forums are the Foremost Transport Technology Conferences in the Region



Agreed Directions

6. A well Structured and KPI Focused Organisation





Agreed Directions

7. Strengthening the ITS AP Brand Within its Members' Countries





Agreed Directions

8. Reaching Out to World ITS Communities via Multiple Communication/Media Channels





Recommendations and Suggestions to the AP BOD



Recommendations and Suggestions to the AP BOD

**Make this Committee a Live Committee and Allow it
to Deliver its Suggestions and Recommendations for
the Next Stages**

Stages from Future Directions to
Implementing a Business Plan*



Recommendations and Suggestions to the AP BOD

**Extend the invitation again to all ITS AP Members to
participate and Contribute**





**ITS AP BOD Policy Direction
Sub-Committee**

Thank you